A critical decision
You’re covered in the event of redundancy, but what about if you get sick? Thomas Dickson considers the benefits of critical insurance cover

In today’s society, most people live with a certain amount of debt. So, making sure you are adequately covered to meet the demands of a credit-laden life should you fall ill and be unable to work is essential. It’s common for dental practitioners to take out multiple policies to meet their requirements in times of adversity, with life assurance and income protection being two universal options. However, an alternative that should be considered is critical insurance cover (CI).

The essential element of any policy is to provide a basic level of income when the policyholder is unable to work and Income Protection will do this. However, CI will provide a tax-free lump sum of cash on the diagnosis of serious illness or permanent disability, which could be useful for those without an accumulation of assets as a safety net.

We are twice as likely to suffer a serious illness than die before the age of sixty. For a multitude of reasons, including the advances in medical sciences and technology, the survival rates for once fatal illnesses are much higher. A consequence of this is families contending with the unwelcome cost of treatment while having to meet daily financial commitments, often on a reduced income. For dentists this could also include the running costs of the practice.

Two main policies
There are two main types of policy available: ‘term’ (level) or ‘mortgage’ (decreasing). When considering CI, there are several factors involved. Firstly, there are your current mortgage commitments, often on a reduced occupation. If your health deteriorates, one of the main areas for dentists to consider with critical illness policies is to make sure the wording on the small print covers you as a dentist. Very few insurance companies have the necessary ‘own occupation’ that could be crucial in the event of a claim.

Check the small print
At the outset, choosing the right provider of your cover is vital as there will be no option to change your health deteriorates. One in four women and one in five men will suffer a serious illness before retirement age. Taking adequate measures to ensure that the recovery process is not hindered by financial worries seems a prudent step.

NEW EVIDENCE FOR THE BENEFITS OF INCREASING BRUSHING TIME

To motivate behavioural change, it helps if patients understand the benefits of brushing for at least 2 minutes twice a day with fluoride toothpaste, compared to an average brushing time of around 45 seconds.

New research results from Aquafresh show that increasing brushing time:

Significantly increases plaque removal

- 24% more plaque removal was observed with brushing for 120 seconds compared with 65 seconds*.

Improves enamel strength

- 20% increased surface microhardness recovery.

References

* US formulation of Aquafresh Enamelolox Formula (1150 ppm F [fluoride]).

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